

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WITN - GREENVILLE/NEW BERN/WASHINGTON	Date: 6/8/16
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I, Buying Time, LLC,

being/on behalf of: Linda Coleman,

a legally qualified candidate of the Democratic

political party for the office of: Lt. Governor

in the general

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

Attach proposed schedule with charges (if available): \$ **NET**

I represent that the payment for the above described broadcast time has been furnished by:

Linda for NC; PO Box 27502 Raleigh, NC 27611

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Melton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/8/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted
[Signature]
Signature

☒ Accepted in Part
Phon Hensler
Printed Name

☐ Rejected
GSM
Title

WOC10407924 [01.00]

Order Printout



Order Status:	Opened-Revised	Start/End Dates:	10/25/16 - 11/08/16	C/P/E:	372 / 378 / 4678
Traffic #:	368376	Agency:	Buying Time	Product Desc.:	Political
Buyer Order #:	5117011	Advertiser:	372 - Linda Coleman for Lt. Gov (NC)	Estimate Desc.:	Coleman 10.25.16 - 11.8.16 TV
AE:	Ron Henslee	Buyer:		Total Cost:	\$33,490.00 (Cash)
Property:	WITN TV	Primary Demo:		Received Date:	6/29/16 1:35 PM

Comments:

Separation: 30

List Items					Spots								Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 25	Nov 1	Nov 8				Total Spots	Total Cost
1	WITN NEWS EARLY SUNRISE	NM	:30	5:00 AM-6:00 AM	-----M	✓ 140.00	1	1	0				2	280.00
(Program: WITN NEWS EARLY SUNRISE)4Q 2016														
1	WITN NEWS EARLY SUNRISE	NM	:30	5:00 AM-6:00 AM	T-----	✓ 140.00	1	1	1				3	420.00
(Program: WITN NEWS EARLY SUNRISE)4Q 2016														
1	WITN NEWS EARLY SUNRISE	NM	:30	5:00 AM-6:00 AM	-W-----	✓ 140.00	1	1	0				2	280.00
(Program: WITN NEWS EARLY SUNRISE)4Q 2016														
1	WITN NEWS EARLY SUNRISE	NM	:30	5:00 AM-6:00 AM	--T---	✓ 140.00	1	1	0				2	280.00
(Program: WITN NEWS EARLY SUNRISE)4Q 2016														
1	WITN NEWS EARLY SUNRISE	NM	:30	5:00 AM-6:00 AM	--F--	✓ 140.00	1	1	0				2	280.00
(Program: WITN NEWS EARLY SUNRISE)4Q 2016														
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-----M	✓ 435.00	1	1	0				2	870.00
(Program: WITN NWS-SNRS)4Q 2016														
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	T-----	✓ 435.00	1	0	1				2	870.00
(Program: WITN NWS-SNRS)4Q 2016														
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	-W-----	✓ 435.00	0	1	0				1	435.00
(Program: WITN NWS-SNRS)4Q 2016														
2	WITN NWS-SNRS	NM	:30	6:00 AM-7:00 AM	--T---	✓ 435.00	1	1	0				2	870.00
(Program: WITN NWS-SNRS)4Q 2016														
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-----M	✓ 285.00	0	1	0				1	285.00
(Program: TODAY SHW)4Q 2016														

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 25	Nov 1	Nov 8											Total Spots	Total Cost
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T-----	✓ 285.00	1	1	0											2	570.00
	(Program: TODAY SHW 4Q 2016)																				
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W-----	✓ 285.00	1	1	0											2	570.00
	(Program: TODAY SHW 4Q 2016)																				
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--F--	✓ 285.00	1	1	0											2	570.00
	(Program: TODAY SHW 4Q 2016)																				
4	WITN7 NWS-NOON	NM	:30	12:00 PM-12:30 PM	---M	✓ 95.00	1	1	0											2	190.00
	(Program: WITN7 NWS-NOON 4Q 2016)																				
4	WITN7 NWS-NOON	NM	:30	12:00 PM-12:30 PM	-W-----	✓ 95.00	0	1	0											1	95.00
	(Program: WITN7 NWS-NOON 4Q 2016)																				
4	WITN7 NWS-NOON	NM	:30	12:00 PM-12:30 PM	--T---	✓ 95.00	1	0	0											1	95.00
	(Program: WITN7 NWS-NOON 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	---M	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	T-----	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	-W----	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	--T---	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	---M	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	-W----	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
6	WITN NEW - 530	NM	:30	5:30 PM-6:00 PM	--F--	✓ 310.00	1	1	0											2	620.00
	(Program: WITN NEW - 530 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	---M	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	T-----	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	-W----	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	--T---	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	---M	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	-W----	✓ 210.00	1	1	0											2	420.00
	(Program: WITN NEWS-5 4Q 2016)																				
7	WITN NEWS-5	NM	:30	5:00 PM-5:30 PM	--F--	✓ 210.00	1	0	0											1	210.00
	(Program: WITN NEWS-5 4Q 2016)																				
8	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	---M	✓ 515.00	1	1	0											2	1,030.00
	(Program: WITN NEWS-6 4Q 2016)																				
8	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	T-----	✓ 515.00	1	1	0											2	1,030.00
	(Program: WITN NEWS-6 4Q 2016)																				
8	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	-W----	✓ 515.00	1	1	0											2	1,030.00
	(Program: WITN NEWS-6 4Q 2016)																				
8	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	--T---	✓ 515.00	1	0	0											1	515.00
	(Program: WITN NEWS-6 4Q 2016)																				
8	WITN NEWS-6	NM	:30	6:00 PM-6:30 PM	---F---	✓ 515.00	1	1	0											2	1,030.00
	(Program: WITN NEWS-6 4Q 2016)																				

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct	Nov	Nov						Total Spots	Total Cost
9	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	---M---	✓ 705.00	1	1	0						2	1,410.00
(Program: NBC NITELY NWS)4Q 2016																
9	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	T-----	✓ 705.00	1	1	0						2	1,410.00
(Program: NBC NITELY NWS)4Q 2016																
9	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	-W----	✓ 705.00	1	0	0						1	705.00
(Program: NBC NITELY NWS)4Q 2016																
9	NBC NITELY NWS	NM	:30	6:30 PM-7:00 PM	-T---	✓ 705.00	1	0	0						1	705.00
(Program: NBC NITELY NWS)4Q 2016																
10	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-----M	✓ 630.00	1	1	0						2	1,260.00
(Program: WHEEL-FORTNE)4Q 2016																
10	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	T-----	✓ 630.00	1	1	0						2	1,260.00
(Program: WHEEL-FORTNE)4Q 2016																
10	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-W----	✓ 630.00	1	1	0						2	1,260.00
(Program: WHEEL-FORTNE)4Q 2016																
10	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-T---	✓ 630.00	1	1	0						2	1,260.00
(Program: WHEEL-FORTNE)4Q 2016																
10	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	--F--	✓ 630.00	1	0	0						1	630.00
(Program: WHEEL-FORTNE)4Q 2016																
11	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-----M	✓ 450.00	0	1	0						1	450.00
(Program: JEOPARDY)4Q 2016																
11	JEOPARDY	NM	:30	7:30 PM-8:00 PM	T-----	✓ 450.00	0	1	0						1	450.00
(Program: JEOPARDY)4Q 2016																
11	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-W----	✓ 450.00	1	1	0						2	900.00
(Program: JEOPARDY)4Q 2016																
11	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-T---	✓ 450.00	1	0	0						1	450.00
(Program: JEOPARDY)4Q 2016																
11	JEOPARDY	NM	:30	7:30 PM-8:00 PM	--F--	✓ 450.00	1	1	0						2	900.00
(Program: JEOPARDY)4Q 2016																
12	CHICAGO P.D.	NM	:30	10:00 PM-11:00 PM	-W----	✓ 610.00	0	1	0						1	610.00
(Program: CHICAGO P.D.)4Q 2016																
13	LAW&ORDER: SVU	NM	:30	9:00 PM-10:00 PM	-W----	✓ 540.00	1	0	0						1	540.00
(Program: LAW&ORDER: SVU)4Q 2016																
14	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	-----M	✓ 300.00	1	1	0						2	600.00
(Program: WITN NWS-11)4Q 2016																
14	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	T-----	✓ 300.00	1	0	0						1	300.00
(Program: WITN NWS-11)4Q 2016																
14	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	-W----	✓ 300.00	1	1	0						2	600.00
(Program: WITN NWS-11)4Q 2016																
14	WITN NWS-11	NM	:30	11:00 PM-11:35 PM	-T---	✓ 300.00	0	1	0						1	300.00
(Program: WITN NWS-11)4Q 2016																
15	WITN NW-6 WK	NM	:30	6:00 PM-6:30 PM	---S--	✓ 185.00	0	1	0						1	185.00
(Program: WITN NW-6 WK)4Q 2016																

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct	Nov	Nov										Total Spots	Total Cost
16	TODAY SHW2-NBC	NM	:30	9:00 AM-11:00 AM	TWTFSSM -----M	90.00	0	1	0										1	90.00
(Program: TODAY SHW2-NBC)4Q 2016																				
16	TODAY SHW2-NBC	NM	:30	9:00 AM-11:00 AM	T-----	90.00	1	1	1										3	270.00
(Program: TODAY SHW2-NBC)4Q 2016																				
16	TODAY SHW2-NBC	NM	:30	9:00 AM-11:00 AM	-W-----	90.00	1	1	0										2	180.00
(Program: TODAY SHW2-NBC)4Q 2016																				
16	TODAY SHW2-NBC	NM	:30	9:00 AM-11:00 AM	--T----	90.00	1	1	0										2	180.00
(Program: TODAY SHW2-NBC)4Q 2016																				
Spot Totals:							47	46	3										96	\$33,490.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	47	\$17,255.00	November	49	\$16,235.00

